

# Hallmark Card Retailer & Café For Sale

Undisclosed, Wiltshire, United Kingdom

£79,500



The business has traded as a card and gift wrap shop for many years, however within the last few years the owners have taken it a little more upmarket and have secured a 'Hallmark' business relationship, whereby they have received support in a total refurbishment of the shop and have gained access to all 'Hallmark' branded products. This is not an exclusive arrangement; they are entitled to stock other supplier's products but they choose to take advantage of Hallmarks huge range of merchandise and giftware which is supplied on preferential terms.

In the basement is a café which is accessed through the shop or independently through another entrance, the business trades as a daytime café offering light meals, refreshments, cakes, muffins etc and is extremely popular.

## LOCATION

The business is situated on the main high street in Warminster, a popular and attractive location which has a bustling high street providing a wide array of independent (and national brand) shops for the local residents and outlying villages. Population is around 17300 (2001 census)

## EXPANSION POTENTIAL

The Cafe could be brought back into the day to day operations of the business.

## COMPETITION / MARKET

No Other quality retailer in the town

## REASONS FOR SELLING

Retirement

## THE BUSINESS PARTNERSHIP

Avon, Somerset, South Gloucs,  
Wiltshire

Partnership House  
Somerset  
TA1 4RE  
01823 275 777  
01823 261060

Email: [alistair.glaze@business-partnership.com](mailto:alistair.glaze@business-partnership.com)

## FINANCIAL DETAILS

### Asking Price

£79,500

### Sales Revenue

Undisclosed

### Net Profit

Undisclosed

### Furniture / Fixtures Value

Undisclosed

### Inventory / Stock Value

Undisclosed

## GENERAL DETAILS

### Years Established

many

### Trading Hours

6 day trading

### Property

Leasehold

### Terms of Lease

Spacious double fronted property which has been totally restyled and refurbished, all of the displays have been supplied by Hallmark and are of a very high standard and are totally suited to the display of this type of merchandise. The current lease expires in 2011 and is fully renewable Annual rent is £21,000 pa including the basement café; the tenant has internal repairing obligation and the external windows. The café currently pays £940 per month concession fees; plus an energy contribution of £250 per quarter



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