

Signage Franchise For Sale

Various UK Locations Available, United Kingdom

£16,500



The franchise has nearly 500 locations worldwide and with 18 centres in the UK, their expansion programme is now well underway. New centres have recently opened at Hammersmith, Sale, Huddersfield, Peterborough and Stains. Prime locations are available near you. The centres primarily serve the business community and are located in high street retail areas to achieve maximum visibility. Since the first U.K. centre opened 10 years ago, franchise stores have been committed to harnessing new technology to meet customers needs. Amid escalating customer demand for full colour signs and graphics, their centres continue to rapidly adopt digital printing equipment. Individual centre owners as well as the entire franchise network are committed to using technology to provide effective graphic designs and signage for all types of businesses. From custom banners, point-of-sale signs and vehicle graphics to health and safety signs, trade show exhibitions and decals, the company has the expertise and resources to fill almost any signage need. The business is a sales and marketing business and is particularly suited to individuals with a sales, marketing and operations backgrounds. Emphasis on developing client relationships and outstanding customer service is a key ingredient to achieving positive results. Services that the franchisor provide to our centre owners include:

- Three-week new owner training programme
- A combination of U.K. and U.S.-based support personnel available to all U.K. centres
- On-site property selection and lease negotiation assistance
- Additional site selection support from our specialist property consultant, including market and demographic analysis, agent cooperation, site survey trip, site evaluations, lease review and negotiation assistance, architectural plans, contractor bid review and coordination
- specialist bespoke design package and construction assistance, extensive first-year marketing strategy developed specifically for each market
- Equipment selection and training
- Hiring and employee management guides
- Two-week on-site centre grand opening support
- Complete operations and cash management systems
- Training on industry-specific point-of-sale computer system
- Proven sales and marketing systems
- Individual public relations packages
- The Central Marketing Fund (CMF), directed by franchisee council
- Group purchasing discounts
- Ongoing research and product development
- Technical support
- Network-wide intranet communication system and support
- Website with individual centre home page

FINANCE REQUIREMENTS Franchise Fee £16,500

Working Capital £25,000

Total Investment £125,000



Franchise

Owl Barn
Worcestershire
WR8 9DB
01606 861 868

Email: alastair.glaze@business-partnership.com

FINANCIAL DETAILS

Asking Price

£16,500

Sales Revenue

Undisclosed

Net Profit

Undisclosed

Furniture / Fixtures Value

Undisclosed

Inventory / Stock Value

Undisclosed

GENERAL DETAILS

Relocatable

This business can be relocated

FRANCHISE TERMS

FINANCE REQUIREMENTS Franchise Fee £16,500 Working Capital £25,000 Total Investment £125,000 Please contact us for more information on any assistance required.

LOCATION

The business tends to operate from high street locations with assistance provided in scouting such locations.

REASONS FOR SELLING

Franchise Opportunites Availiable

FINANCE AVAILABLE

Please contact for more information



Franchise

Owl Barn
Worcestershire
WR8 9DB
01606 861 868

Email: alastair.glaze@business-partnership.com

FINANCIAL DETAILS

Asking Price

£16,500

Sales Revenue

Undisclosed

Net Profit

Undisclosed

Furniture / Fixtures Value

Undisclosed

Inventory / Stock Value

Undisclosed

GENERAL DETAILS

Relocatable

This business can be relocated