

Manufacture Distribution & E-Commerce Business For Sale

Undisclosed, United Kingdom

£200,000

Long Established Company - Recognised Brand
Strong Product Range in Craft & Needlework Sector
Over 1000 Copyright Designs
Additional, Newly Developed Paper Products Web Site
Readily Re-Locatable – Simple Method of Operation
Audited sales 06/07 £350,173 @ 72% GP
Tried & Trusted Marketing Plan, with Good Potential
Genuine Reason For Sale, Hand Over Period Negotiable

LOCATION

Midlands based

EXPANSION POTENTIAL

There is huge potential for expansion of the company's activities following recent streamlining of the business. There are new and untapped marketing opportunities already in place, in particular the new web site which is nearing completion and the emerging markets in central Europe and beyond.

COMPETITION / MARKET

The owner has always relied on recommendations and publicity in magazines in the past. There is an extensive database of customers that is not yet fully utilised for mail shots and other marketing tools. The company has a colour catalogue which retails at £2 and a full retail web site which is being upgraded. The company also has restarted attending selected craft and needlework shows

REASONS FOR SELLING

Other business opportunities



Birmingham Central, Birmingham North & Warwickshire

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FINANCIAL DETAILS

Asking Price

£200,000

Sales Revenue

£350,000

Net Profit

< £100k

Furniture / Fixtures Value

Undisclosed

Inventory / Stock Value

£300,000

GENERAL DETAILS

Years Established

25

Employees

4/5

Property

Leasehold

Terms of Lease

The company currently operates from facilities in the West Midlands, occupying circa 5000sf with 5 staff. The outsourcing of the operation means that the business could be moved to more premises of approximately 2500 sq ft, anywhere in the UK.