

Lingerie Shop New Location For Sale

North Birmingham, West Midlands, United Kingdom

£19,500



A well established retail store offered for sale through The Business Partnership. A well established retail store, occupying an excellent location in a well known, West Midlands, Art & Crafts Centre. The centre provides a wide variety of retail outlets, with 22 shops trading on site from up-market ladies fashion boutique to high class art & craft outlets.

The business was established some 15 years ago at this location and moved to Mere Green for 5 years returning to the original location early in 2009. The customer base remains strong due to the excellent reputation gained over the years of trading in the region. Customers have expressed a preference for this location for ease of accessibility etc. The business retails mid-range, fashion lingerie, swimwear, nightwear and hosiery from a wide range of top manufacturers who understand the importance of well-fitted garments. The lingerie collection covers all leading brands including Lejaby Ballet, Lepel, Triumph and many others. Swimwear brands include Moontide, Fantasie, Christina and nightwear brands include Damella, Lepel, Bowen of London and others. There is an extensive customer database together with a wide range of stock (currently circa £20k in value).

LOCATION

Location in a well known, West Midlands, Art & Crafts Centre.

COMPETITION / MARKET

No immediate competition

REASONS FOR SELLING

Other employment opportunities

THE
BUSINESS
PARTNERSHIP

Birmingham Central, Birmingham North
& Warwickshire

Glebe House

Warwickshire

CV11 6AL

024 7634 3561

02476 343562

Email: nicola@business-partnership.com

FINANCIAL DETAILS

Asking Price

£19,500

Sales Revenue

£45,000

Net Profit

£25,000

Furniture / Fixtures Value

Undisclosed

Inventory / Stock Value

£20,000

GENERAL DETAILS

Years Established

13

Employees

3 part time

Trading Hours

Tuesday to Sunday – 10.00 – 5.00 pm,
open Bank Holiday Mondays

Property

Leasehold

Terms of Lease

5 year lease at £6000pa with breaks at 6,
12 & 24 months with reduction for initial
months.



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