

Internet Retail & Wholesale of Lingerie For Sale

Staffordshire, United Kingdom

£35,000

The Business Partnership is proud to be able to offer this exciting home based Internet Business.

The current owner established the business 2.5 years ago, during which time the product range has been streamlined and developed; thereby creating an enviable reputation in it's chosen area of operation.

This business formula has served the owner well and has enabled her to achieve significant growth over the years.

The business supplies a Niche market of 'hard to get bra sizes' and associated matching lingerie (briefs, thongs, Basque sets), throughout the UK and abroad. Orders are predominantly generated from its Internet sites (own site and E bay shop), with direct mail order to both retail and wholesale customers.

A new owner could add additional products to the range.

v Great opportunity to fully develop a growing business in this Niche market – with beautifully designed lingerie in all sizes 32-46 B-JJ

v Client base providing the opportunity for regular repeat business and referrals.

v Quality range of product and web sites.

v Regarded as a formidable player in this lucrative market.

v Excellent profit stream, totally sustainable with high levels of demand.

v Full support during and after handover.



Derbyshire, Nottinghamshire, Sth
Staffs, NW Leics
Eastwood House
Derbyshire
DE23 6BN
01332 348 268 & 01509 856
0870 136 3512
Email: derby@business-partnership.com

FINANCIAL DETAILS

Asking Price

£35,000

Sales Revenue

£65,000

Net Profit

Undisclosed

Furniture / Fixtures Value

Undisclosed

Inventory / Stock Value

Undisclosed

GENERAL DETAILS

Years Established

3 years

Employees

only occasional part time assistance

Trading Hours

Various

Home Based

This business can be run from home

Relocatable

This business can be relocated

LOCATION

Home based - Staffordshire - Derbyshire border

EXPANSION POTENTIAL

A new owner could add additional products to the existing range and new markets could be opened throughout the UK and the rest of the world. There is the possibility of marketing with 'own label'. All this makes for an exciting trading future.

COMPETITION / MARKET

The current owner is very optimistic for the future of this business. With the majority of existing High Street retailers concentrating on standard sizes there is an increasing demand for larger alternatives. This business is well placed to take advantage of this trend.

SUPPORT & TRAINING

The owner is genuinely interested in as smooth a handover as possible to guarantee the continued success of this business.

REASONS FOR SELLING

To persue other interests

FINANCE AVAILABLE

Support finance available



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