

Womens Health and Fitness Centre For Sale

Wiltshire, United Kingdom

£22,500



The Business Partnership is pleased to offer for sale this womens only gym in Wiltshire:

- Niche offering of 30 minute workouts on resistance equipment
- Established in 2002
- 180 members
- Low overhead
- Earning for owner manager in the region of £31k

LOCATION

Ideal town centre location. It occupies the spacious first floor with dedicated access from the main street.

EXPANSION POTENTIAL

Clearly the key to achieving higher profitability is higher turnover. This can be achieved through higher membership – Current membership of c180 is 70 lower than what has been achieved and only half of its potential capacity. Additional sales can be achieved through health food sales. The current owner have not been able to focus on marketing in recent years and believes that an owner manager could achieve significant increases.

SUPPORT & TRAINING

A comprehensive handover will be included with the sale of the business.

REASONS FOR SELLING

The current owners live on the South Coast where they manage other Womens gyms. They cannot provide the time to this site to achieve its true potential.

THE
BUSINESS
PARTNERSHIP

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FINANCIAL DETAILS

Asking Price

£22,500

Sales Revenue

< £200k

Net Profit

< £100k

Furniture / Fixtures Value

Undisclosed

Inventory / Stock Value

Undisclosed

GENERAL DETAILS

Years Established

5 years

Employees

4 part time

Trading Hours

9am – 7.30pm Mon to Fri

Property

Leasehold

Terms of Lease

A new lease can be negotiated in 2009