

Photographic Franchise Opportunity For Sale

Leicester, South Lincs & North Cambs, United Kingdom

£16,000

An opportunity to develop a business across all sectors of the photographic market including school, events, corporate & social photography.

Schools: there is a tried and tested market for the supply of individually framed student photographs and class photos, the most lucrative sectors being infant and junior schools.

Events: This is a flourishing market with higher profit margins and excellent potential for repeat business year after year. The franchisor provides a tailor-made package of equipment to produce quality prints on the day. This sector enables you to start earning very quickly as there are always lots of suitable events in your area.

Corporate & Social: Lower volume but potential for maximum value-added. Every business and every family in your area is a potential customer.

This business which allows the franchisee to operate at their own pace but under the supportive umbrella of a franchisor who can provide cost effective digital processing and low cost photographic consumables. The companies head office provides full training, marketing support and technical guidance.

FRANCHISE TERMS

Full details will be supplied to seriously interested parties, in brief the franchisor will provide full technical and operational training together with access to an Internet based digital processing bureau and a web site portal, which can be used by clients to create their own web site. The franchise agreement is for 5 years with renewal; fees are paid at a fixed rate with 50% reduction in the first year of trading. Marketing initiatives are provided and external field agents will support in the generation of new business.

EXPANSION POTENTIAL

There are no restrictions on the type of commissions undertaken, expertise is in school photography notwithstanding the hardware and technology can be used for any application; even gift and souvenir printing.

COMPETITION / MARKET

The largest National competitor employs old technology and is unable to reproduce photographs as effectively and cheaply, likewise they do not operate in the events field nor have the technical capability. Local photographers constitute a small threat but again they do not have the technical infrastructure required to compete long terms; they are unable to secure consumables or print at the same competitive rates.



**Leicestershire, South Lincolnshire & N
Cambridge**

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FINANCIAL DETAILS

Asking Price

£16,000

Sales Revenue

£95,000

Net Profit

£41,000

Furniture / Fixtures Value

Undisclosed

Inventory / Stock Value

Undisclosed

GENERAL DETAILS

Years Established

The franchisor has been running a pilot operation in Devon for a number of years.

Trading Hours

To suit the needs of the business; term time for school photography (Autumn & Spring) and weekends and evenings for events

Home Based

This business can be run from home

Relocatable

This business can be relocated