

Photographic Franchise for Sale

West Sussex, West Sussex, United Kingdom

£7,950

An opportunity to develop a business across all sectors of the photographic market, including Schools, Events, Corporate and Social photography.

Schools: There is a tried and tested market for the supply of individually framed student photographs and class photos-the most lucrative sectors being infant and junior schools.

Events: This is a flourishing market with higher profit margins and excellent potential for repeat business year after year. The franchisor provides a tailor made package of equipment to produce quality prints on the day. This sector enables you to start earning very quickly as there are always lots of suitable events in your area.

Corporate and Social: Lower volume but potential for maximum value added. Every business and every family in your area is a potential customer.

This is a business which allows the franchisee to operate at their own pace, but under the supportive umbrella of a franchisor who can provide cost effective digital processing and low cost photographic consumables. This company's head office provides full training, marketing support, and technical guidance.

FRANCHISE TERMS

Full details will be supplied to seriously interested parties. In brief, the franchisor will provide full technical and operational training if required together with access to an internet based digital processing bureau and a web site portal, which can be used by clients to create their own web site. The franchise agreement is for 5 years with renewal fees paid at a fixed rate with a 50% reduction in the first year. Marketing initiatives are provided and external field agents will support the generation of new business.

LOCATION

Home based

EXPANSION POTENTIAL

There are no restrictions on the type of commissions undertaken, expertise is in school photography not withstanding the hardware and technology can be used for any application, even gift and souvenir printing.

COMPETITION / MARKET

The largest national competitor employs old technology and is unable to reproduce photographs as effectively and cheaply. Likewise they do not operate in the events field nor have the technical capability. Local photographers constitute a small threat but again they do not have the technical infrastructure required to compete long term. They are unable to secure consumables or print at the same competitive rates.



Portsmouth, SE Hants & SW Sussex

2 Chapel Street

West Sussex

PO19 1BU

07775 734724

Email: adamek@business-partnership.com

FINANCIAL DETAILS

Asking Price

£7,950

Sales Revenue

£95,000

Net Profit

£41,000

Furniture / Fixtures Value

Undisclosed

Inventory / Stock Value

Undisclosed

GENERAL DETAILS

Years Established

The franchisor has run a pilot operation in Devon.

Trading Hours

The suit the needs of the business. term time for school photography and weekends and evenings for events.

Home Based

This business can be run from home

Relocatable

This business can be relocated